Strivacity®

Unexpectedly simple customer IAM
(80% less custom code)

INTRODUCING NEW POSSIBILITIES

Strivacity® lets you build secure customer sign-in journeys by giving both security and marketing teams a canvas to craft lightweight experiences across all of your customer-facing applications. Our low-code approach lets you quickly deliver an unexpectedly simple customer experience that meets all your security and compliance requirements, without creating speed bumps for your customers.

IDENTITY VERIFICATION

ACCOUNT TAKEOVER AND FRAUD PROTECTION

ADAPTIVE ACCESS CONTROLS

CLOUD NATIVE PERFORMANCE

SELF-SERVICE SIGN-UP & SIGN-IN

- ▸ **Make registration and login secure**

- ▸ **Add identity verification and consent management**
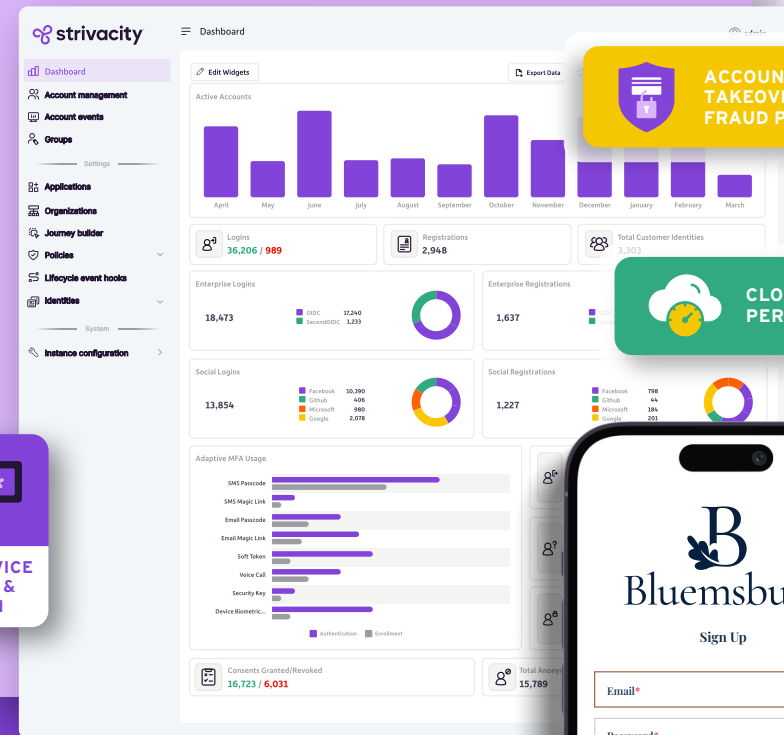
- ▸ **Reduce risk of fraud and account takeover (ATO)**
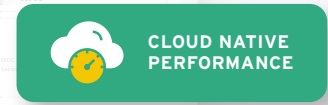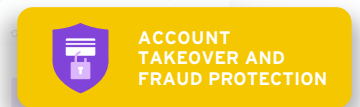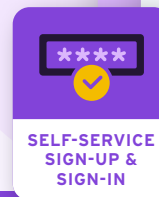
BENEFITS

Faster to launch, cheaper to support

70% faster go-lives, quicker than our competitors

80% less coding, less custom code than other IAM vendors

75% more value, lower cost to maintain and support

Bluemsbury.

Sign Up

Email*

Password*

Re-type Password*

Given Name

Family Name

☐ By completing this form I confirm I read and understood the Bluemsbury Terms and Conditions and the Privacy Policy*

Create Account

Orchestrate from one place

Use clicks (not code) to craft secure journeys that make sense for your customers without spending dev cycles or signing big SOWs to stitch five different products together.

1 Registration & self-service
Make it a breeze for customers to sign-up, sign-in and manage their account.

2 Sign-in and authentication
Pick the ways customers authenticate — MFA, social login, SSO, biometrics or passwordless.

3 Identity verification
Verify customer IDs by matching against telco records, using knowledge-based verification or verifying documents like drivers' licenses and passports.

4 Privacy and consent
Serve-up, track and audit consents for T&Cs, privacy policies or ... anything.

5 Fraud detection
Flag bots and suspicious logins by analyzing devices, location and customer behavior.

LIFECYCLE EVENT ORCHESTRATION

Why our customers love us

It may sound weird but ... it's true. Security teams, marketers and developers all love Strivacity. Why? Because we're built with all of their needs in mind. As a bonus, your compliance teams may even start to love their audits.

▶ **Security**
Prevent account takeovers and reduce fraud with out-of-the-box passwordless support, biometrics, adaptive MFA and identity verification.

▶ **Customer Experience**
Our customer experience canvas gives you complete control over branding and messaging so you can create experiences that wow!

▶ **Developers**
Pre-built components and ready-to-use APIs let your developers focus on your product and getting things done.

"Strivacity was the best solution. It went live within weeks. The implementation was significantly cheaper than other solutions we looked at and we haven't had to hire anyone to manage the platform."

DON ASSALONE, DIRECTOR OF GLOBAL SECURITY

✦ Mohegan

ABOUT US
Strivacity lets brands build secure customer sign-in journeys for their customer-facing applications without tying up a crew of developers or consultants.